

GLASS  
HOUSE  
BOCA  
RATON

# Before There's a Blueprint, There's an Idea.



## **A visionary collaboration. Introducing the team behind Glass House Boca Raton.**

Before there's a blueprint, there's an idea. A vision of a building, and the people who'll live inside it. Our development process begins by building a team of the most talented, experienced, and creative collaborators in their respective fields. Working with respected and accountable architects, designers, and consultants ensures we create something built to last.

The core development team includes Noam Ziv of RED-C Group, Adam Gottbetter of ASG Development, and Anthony Perera of Exuma Capital Partners. The partners bring together their extensive backgrounds in real estate development, business development, and project management

to create the acclaimed Glass House Boca Raton. We currently live and work in South Florida and are attuned to the changing needs and desires of our purchasers. We're making a long-term commitment in South Florida's vibrant real estate market and particularly the communities of Palm Beach and Broward Counties.

As developers, we have sacrosanct philosophies that drive our process. Including creative partners right from the outset of a project gains the benefit of their insights and expertise from concept to drawings. Experience shows that including professionals early in the project helps reduce delays and cost overruns later.

We seek to create luxury projects that address unmet desires in the market. We search for great locations with proximity to stores, restaurants, the beach, and transportation. We build private spaces that insulate residents from the noise of everyday life in tranquil buildings. We focus on refined, boutique residential condominiums, and most recently, Glass House Boca Raton exemplifies that mission, a project designed by a team of visionaries, including award-winning architecture and design by garciastromberg and Florida's leading construction firm, KAST Construction.



## Developer

280 E Palmetto Park Road, LLC



### RED-C Group, Noam Ziv

With more than 30 years of construction and development experience garnered in both executive and field positions, Noam Ziv serves as principal of RED-C Group, and partner and CEO of 280 E Palmetto Park Road, LLC. Based in Boca Raton, Florida, Ziv has extensive experience in construction management, design, entitlement, permits and asset management of large projects across many markets in Israel and the U.S. He has successfully led the development and operation of large-scale projects,

which encompass residential, hospitality, retail, and office spaces. These projects collectively exceed \$2.5 billion in value and span over 4 million square feet. Ziv was previously CEO of El-Ad National Properties, where he spearheaded the development of the award-winning ALINA Residences Boca Raton and the pre-development of The District in Davie, and served as CEO of IDB Group USA prior to his time with El-Ad where he developed luxury condominiums in Las Vegas.

## Project Partners



### garciastromberg

Acclaimed architecture and interior design firm garciastromberg has over 30 years of experience in creating hospitality, residential, and mixed-use buildings. Based in West Palm Beach, Florida, the firm is known for designing spaces that seamlessly interact with their local environments, leaving a positive impact on their communities. As an innovative studio, garciastromberg is dedicated to crafting spaces that resonate with the unique essence of their surroundings, from urban settings

to the most intimate personal scales. They have an established track record of delivering high-profile luxury projects throughout Florida, including Pier Sixty-Six and The Floridian National Golf Club, as well as notable developments in Boca Raton such as Alina Residences, One Thousand Ocean, The Boca Raton, and The Boca Raton Beach Club. Their approach reflects a commitment to design excellence and a passion for creating spaces that embody the distinct personality and needs of each location.



### ASG Development, Adam Gottbetter

Adam Gottbetter, VP of Finance & Development of 280 E Palmetto Park Road, LLC, has over 30 years of experience in business services including developing, building, and managing real estate projects and select service hotels, most recently The Marriott Aloft Hotel in Fort Lauderdale, Florida, a finalist for the 2024 Structures Awards: Best Hospitality Project. Based in Boca Raton, he created Glass House and is currently developing it as Boca Raton's first modern glass building.



### Exuma Capital Partners, Anthony Perera

Anthony Perera is founder and managing partner of Exuma Capital Partners of Hollywood, Florida. Perera is a South Florida businessperson and serial entrepreneur with a 20-year history of highly profitable and diverse business ventures. In addition to investing capital, he shares his expertise and resources. Exuma Capital Partners has made various investments across construction organizations including Air Pros USA, Peak Roofing Partners and Inspected.com.



### Kaufman Lynn Construction, General Contractor

Kaufman Lynn Construction, founded in South Florida in 1989, is dedicated to exceptional construction services and community betterment. With over 35 years of experience, our diverse portfolio reflects our commitment to exceeding client expectations. We prioritize integrity, ingenuity, and initiative, fostering strong partnerships and good neighbor practices. Our accolades include Contractor of the Year, Builder of the Year, and Corporate Partner of the Year. Having constructed over 25,000 multifamily units, we apply our expertise to deliver outstanding results for every project.



### Douglas Elliman Development Marketing

Douglas Elliman Development Marketing based in Fort Lauderdale, Florida, a division of Douglas Elliman Realty, offers unmatched expertise in sales, leasing, and marketing for new developments throughout New York, New Jersey, Florida, California, Massachusetts, and Texas. The firm is heralded for its achievements in record-breaking sales throughout each of its regions. Drawing upon decades of experience and market-specific knowledge, Douglas Elliman Development Marketing offers a multidisciplinary approach that includes comprehensive in-house research, planning and design, marketing, and sales.





# GLASS HOUSE BOCA RATON



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garcia stromberg



 Artist's Rendering Images.

